

ANNEXURE

TITLE:

Enhancing Employee Engagement: An Analysis of Effective Strategies in Modern Organizations

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A. Survey Questionnaire

- Section 1: Demographics
- Section 2: Current Engagement Strategies Used
- Section 3: Employee Satisfaction and Motivation Levels

B. Interview Guide

- Questions designed to gather qualitative insights from HR professionals regarding effective engagement strategies.

C. Proposed Budget

- Costs associated with survey distribution, data analysis software, and potential travel for interviews.