

BIO-DATA

S. Karthikadevi

2/ 533, c Bose colony, Naranapuram road,

Sivakasi 626123

karthikadeviselvamurugan@gmail.com

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CAREER OBJECTIVE:

A self-motivated, independent and hard-working person looking for a position in esteemed organization. I will sure that I can make the best of my potential and contribute to the organization growth.

EDUCATIONAL QUALIFICATION

S.NO	Qualification	Name of the Institution	Years of passing	Percentage
1.	M.COM	Government Arts and Science Collage, Sivakasi Affiliated Under Madurai Kamaraj University	2023- 2025	72.3%
2.	BBA	Ayya Nadar Janaki Ammal College, Sivakasi Affiliated Under Madurai Kamaraj University	2020-2023	75%
3.	HSC	Velankanni Matha Higher Secondary School, sivakasi	2019- 2020	84 %
4.	SSLC	Velankanni Matha Higher Secondary School, sivakasi	2017-2018	82 %

CERTIFICATION:

- Certification in Salesmanship
- Diploma in Logistics Management
- Diploma in Psychology Testing and Counseling
- Diploma in Microsoft Office
- Diploma in Designing Accounts
- Post Graduate Diploma in Computer Application

SOFT WARE EXPOSURE:

1. **Hard skills** : MS Office, DDA, PGDCA
2. **Soft skills** : communication skills

RESEARCH EXPERIENCE

Internship: Undergone the internship on “**Employees Duties and Responsibilities**” in “the Safire offset printers”, sivakasi for 15 days.

RESEARCH:

1. Undertaken a project on a “**Study on Quality of Employees’ Work Life Balance**” in “Rajarajeswari Kraft Private Limited”.
2. Undertaken research on “**A study on challenges and opportunities facing marketing platforms- A special reference to retail crackers**”.

PAPER PRESENTATION

- Presented a paper title “Digital Tools for Research” in the Indian Council of Social Science Research (ICSSR), New Delhi Sponsored Two-Day National Seminar on “Digital India: Initiative To Become Developed India” Organized By Department Of Commerce (Corporate Secretaryship), Ayya Nadar Janaki Ammal Collage, Sivakasi 22nd &23rd September, 2022.

- Presented a paper title “**Customer Relationship Management**” in the Two- Days International Conference on “Innovative, Multidisciplinary and Contemporary Perspectives and Practices in Commerce and Management organized by Department of Commerce, Ayaa Nadar Janaki Ammal College, Sivakasi on 29th & 30th September 2022.

PARTICIPATION

- Participate in A State Level Seminar on Avenues in Management at Ayya Nadar Janaki Ammal Collage Sivakasi on 21st February 2023.
- Participated in Two Days national workshop on Data analysis using JAMOVI” at KR arts and Science College on 01 & 02 August 2024.
- Participated In the One Day Seminar On “Navigating the Publishing Landscape: Ai Tools and Plagiarism Prevention Techniques” At Ayya Nadar Janaki Ammal Collage on 29th August 2024.

PUBLICATION

Published one article on the topic of “A Study on Quality of Employees’ Work Life Balance” in Rajarajeswari Kraft Private Limited at Sivakasi, The journal of research avenues in management ISBN: 978-81-19337-01-9, April 2023

ACHIEVEMENTS

Certificate of achievement **Nan Mudhalvan** online course for successfully completing communication skills for the year (April, 23 2023)

STRENGTH

Fast Learner and Interpersonal Skills

LINGUISTIC ABILITY

- Tamil
- English

PERSONAL DETAILS

Name:	S. Karthikadevi
Father's Name:	R. Selvamurugan
Date of Birth:	08 th October 2002
Marital Status:	Unmarried
Languages Known:	Tamil & English
Interest & Hobbies:	Listening to Music, Dancing, Chess
Nationality:	Indian
Community & Religion:	DNC & Hindu
Address for Communication:	2.533, C Bose colony naranapuram road, sivakasi, Virudhunagar - District, Tamil Nadu – 626 123, INDIA.
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E- Mail:	karthikadeviselvamurugan@gmail.com

Place: sivakasi

Signature

Date:

S.Karthikadevi