Improving Traceability and Transparency in Supply Chain Using Blockchain and IoT Integration

The integration of blockchain and IoT in supply chain management has the potential to revolutionize traceability and transparency. This research focuses on developing a blockchain-based platform that leverages IoT devices to provide real-time tracking of goods across the supply chain. The platform will aim to enhance product authenticity, reduce fraud, and streamline operations. The study will also address challenges related to data privacy, network scalability, and interoperability between different stakeholders.

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Application Number: **20240097**