

BRINDHADEVI S

PROFESSIONAL DEVELOPMENT

- ❖ **Master of Business Administration (MBA) - Finance and Marketing**
Sri Vidya College of Engineering and Technology, Anna University
2017 - 2019 | CGPA: 8.02
- ❖ **Master of Science (M.Sc.) - Software Engineering (Integrated PG)**
Kamaraj College of Engineering and Technology, Anna University
2007 - 2012 | Percentage: 76%

PROFESSIONAL EXPERIENCE

Current Designation: Assistant Professor

Department: Business Administration

Institution: Sri S. Ramasamy Naidu Memorial College, Sattur.

Duration: June 2022 - Present

Nature of Work: Teaching undergraduate courses in Business Administration and guiding students in academic and skill-based learning.

Key Responsibilities:

- ❖ Teaching and mentoring undergraduate students in Business Administration.
- ❖ Coordinating departmental events, workshops, and extension activities.
- ❖ Guiding project work and academic research initiatives.
- ❖ Assisting in curriculum development and evaluation processes.
- ❖ Engaging in institutional quality enhancement and digital learning initiatives.

Research and Academic Activities

- ❖ Completed 16 Online Virtual Courses through SWAYAM/NPTEL platforms.
- ❖ Achieved 5 NPTEL Star Awards (Believer, Motivated Learner, Discipline Star, Enthusiast, etc.).
- ❖ Cleared UGC NET (June 2025) in Computer Science, securing 140/142 marks, and qualified for Ph.D. eligibility.
- ❖ Actively participated and received certificates in various academic and co-curricular events organized at college level.
- ❖ Workshop: "NPTEL STAR Workshop," organized by NPTEL-SWAYAM, IIT Madras - SAC Auditorium.
- ❖ Workshop: "NPTEL STAR Felicitation Event," organized by NPTEL-SWAYAM, IIT Madras - SAC Auditorium.

- ❖ “Emerging Trends in Metaverse: Building Innovation Landscapes for Next G in Indian Business,” Conference organized by the Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi.
- ❖ “Digitalization of Human Resources,” Conference organized by the PG and Research Department of Commerce, G.V.N. Arts and Science College, Kovilpatti.
- ❖ “Customers’ Behavior and Accessibility in the Public Sector Banking,” European Journal of Molecular & Clinical Medicine (EJMCM), Volume 07, Issue 03, 2020, pp. 4567–4582. ISSN: 2515–8260. Publisher: EJMCM.

DECLARATION

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.

Place:

Date:

(BRINDHADEVI S)