

## **Performance of Small and Medium Enterprises Producing Automobile Components and Supply Chain Risk Management**

In the present-day business landscape, the conditions are often unpredictable and uncertain. Several factors contribute to this market turbulence, including uncertainties, in demand, product and technology life cycles a shortage of labor, financial limitations, production constraints, lack of machinery and a lack of innovation in both processes and products. As a result, trade liberalization, global economic integration the introduction of technology and digital business create challenges for firms of all sizes. These challenges make supply chain management more complex and expansive. Consequently, the role of a supply chain manager becomes crucial as they face pressure to efficiently manage their supply chain activities. The complexity and scope of the supply chain combined with this pressure expose it to risks that can disrupt its operations. Lately there has been increasing attention from researchers and industry experts towards studying supply chain management. Every organization aims to maximize customer value while achieving a advantage. However numerous risks exist that can negatively impact supply chain performance. Failing to mitigate these risks can result in losses well as damage, to an organizations reputation.