



Anand Nagar, Krishnankoil - 626126, Srivilliputtur (via), Virudhunagar District, Tamilnadu.

**APPLICATION FOR ADMISSION TO Ph.D. PROGRAMMES**

Date of Application:24-06-2020

Department	MANAGEMENT STUDIES	Application No.	20200121
Area of Research	HUMAN RESOURCE MANAGEMENT	Research Mode	PART TIME

**Name** :C.THILAGAVATHI  
**Date of Birth / Age** :23-02-1987 / 33 Years  
**Gender** :FEMALE  
**Category** :BC  
**e-Mail ID** :thilagavathimba2013@gmail.com  
**Mobile** :8248797759



*C.Thilagavathi*

<b>Father's/Husband's Name</b>	KARUPPUSAMY	<b>Father's/Husband's Occupation</b>	IT PROFESSIONAL
<b>Family Income</b>	3,00,000	<b>Residential Type</b>	RURAL
<b>Birth Place</b>	CHINTHAMANI	<b>Mother Tongue</b>	TAMIL
<b>Religion</b>	HINDU	<b>Martial Status</b>	MARRIED
<b>Aadhaar No.</b>	683197456094	<b>PAN No.</b>	BF0PT1465A
<b>Physically Challenged</b>	NO	<b>Type of Disability</b>	-

**Address for Communication:**  
 9TH  
 KAMARAJ NAGAR 2ND STREET  
 TENKASI  
 TIRUNELVELI DISTRICT  
 TAMILNADU  
 INDIA  
 Pin-627855

**Permenant Address:**  
 9TH  
 KAMARAJ NAGAR 2ND STREET  
 TENKASI  
 TIRUNELVELI DISTRICT  
 TAMILNADU  
 INDIA  
 Pin-627855

Qualification						
Degree	Discipline	College/university	Year Passed	AVG/CGPA	Class	Mode
MBA	HR	S.VEERASAMY CHETTIAR COLLEGE OF ENGINEERING AND TECHNOLOGY,CHINTHAMANI	2012	7.59	I	REGULAR
BE	CSE	S.VEERASAMY CHETTIAR COLLEGE OF ENGINEERING AND TECHNOLOGY,CHINTHAMANI	2008	3421	I	REGULAR
12	CSE	SRI KANNA MATRIC HR SEC SCHOOL,CHINTHAMANI	2004	897	I	REGULAR
10	MATHS	SRI KANNA MATRIC HR SEC SCHOOL,CHINTHAMANI	2002	706	I	REGULAR

Experience

Organization	Designation	Experience From	Experience TO	Work Nature
S.VEERASAMY CHETTIAR COLLEGE OF ENGINEERING AND TECHNOLOGY,CHINTHAMANI	ASSISTANT PROFESSOR	2019-07-10	2020-06-24	

Payment Details				
Transaction ID	Reference	Date of transaction	Amount	Status
20200121_200710131619	SHDF8982820123	10-07-2020	600	SUCCESS

A Study on Problems Faced by The women Entrepreneur with special reference to Tenkasi

District

By

C.Thilagavathi

(B.E,MBA)

## INTRODUCTION:

The Evolution of an Entrepreneur provides clear practical strategies and brilliant insights gained over years in the trenches. They are brought to life through a wealth of engaging anecdotes distilled from thousands of fascinating, real transactions.

In this golden age of globalization, digitalization and start-up booms, India is clearly seeing a revolution vis-à-vis women entrepreneurs. The sixth economic census released by Ministry of Statistics and Programme Implementation (MoSPI) highlights that women constitute around 14% of the total entrepreneurship in India. Today's women entrepreneurs do not come only from the established business families or from the higher-income sections of the population, they come from all walks of life and from all parts of the country. From running sports media firms to construction companies and security and detective agencies – women are dabbling into fields that have traditionally been bastions of male domination.

Women-owned businesses are still in the minority, and the hurdles faced by women who have embraced entrepreneurship are vast and often very different from those experienced by their male counterparts.

## IMPORTANCE OF THE STUDY STATEMENT OF THE PROBLEM:

Government drafted the sixth five year plan 1980-85, predicts and absorbs a new chapter entitled “WOMEN AND DEVELOPMENT” for the first time since the inception of Five year plan in 1951, and emphasizes specifically on general as well as special programmers for the promotion of social welfare and entrepreneurial activity for the women community. The Government conduct Programmes relating to educational, health, nutrition and employment would no doubt go a long way in the removal of social inequality faced by women[3]. Thus, women can play a vital role in the process of economic development and social transformation of a nation.

## PROBLEMS FACED BY THE WOMEN ENTREPRENUER:

1. Defying social expectations
2. Accessing funding
3. Building a support network
4. Balancing business and family life

## 5. Coping with fear of failure

**OBJECTIVE OF THE STUDY:**

## 1.General Objective

- a) The general objective is to assess the challenges faced by women entrepreneurs in business
- b) expansion, especially women who are members of handicraft cooperatives in Nyarugenge District

## 2.Specific objectives:

- a) To analyze the government policies for support of women entrepreneurs in business expansion.
- b) To examine the contribution of business expansion on the income of women entrepreneurs.
- c) To identify the challenges faced by women entrepreneurs in business expansion.
- d) To analyze the strategies proposed by women entrepreneurs to overcome challenges.
- e)To analyze problems unique to women in setting up and running their enterprises
- f)To give relevant suggestions and conclusions

## RESEARCH QUESTIONS

To get data for answering the major research question the researcher has the following research questions:

a) What are the policies of government for support of women entrepreneurs in business expansion?

b) What is the contribution of the business expansion on the income of women entrepreneurs?

c) What are the challenges faced by women entrepreneurs in business expansion?

d) What are the strategies proposed by women entrepreneurs to overcome their challenges?

**RESEARCH METHODOLOGY:**

## **TYPES AND SOURCES OF DATA:**

This study used a descriptive survey method used to access the various problems faced by women entrepreneur. Descriptive research is a purposive process of data gathering, analyzing, classifying and tabulating data about prevailing conditions, practices, beliefs, process, trends, and cause and effect relationship .

## **TOOLS AND TECHNIQUES**

Tools and Techniques involve statistical tools like ANOVA and chi- square which is used to analyze and interpret the Problems faced by women entrepreneur.

## **SAMPLE SIZE:**

Random sampling was used for the survey 500 Women Entrepreneur were selected as sample.

The questionnaires were distributed to the respondents in the selected sample with respect to tenkasi district.

## **CONCLUSION:**

In the competitive world major changes are occurring in the way of the women entrepreneurs who ready to promote their own business. More training, greater economic opportunities and changing social attitudes are all influencing the entrepreneurial environment[8]. The successful and famous women entrepreneurs became the role models to others. The successful can give a guideline to the women who is going to start the business newly.

Even though they facing many problems by financial and family issues etc...., So Government has to improve some schemes to develop the women entrepreneur and improve the women entrepreneur in Tamilnadu.



**ANNA UNIVERSITY, CHENNAI - 25**  
**M.B.A. DEGREE EXAMINATIONS**  
**CONSOLIDATED STATEMENT OF GRADES**



SI. No. : **CSG 11515**

T112018131598C

Folio No. TVLP61349

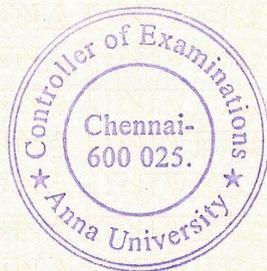
NAME OF THE CANDIDATE	THILAGAVATHI C			REGISTER NO.	96710631033
DATE OF BIRTH	23-FEB-87	GENDER	FEMALE	MONTH & YEAR OF LAST APPEARANCE	JUN 2012
COLLEGE OF STUDY	S.VEERASAMY CHETTIAR COLLEGE OF ENGINEERING			REGULATIONS	2009
PROGRAMME & SPECIALIZATION	M.B.A.				

SEM. NO.	COURSE CODE	COURSE TITLE	CREDITS	LETTER GRADE	GRADE POINT	MONTH & YEAR OF PASSING
01	BA911	Statistics for Management	4	C	7	DEC 2010
01	BA912	Economic Analysis for Business	4	C	7	DEC 2010
01	BA913	Total Quality Management	3	C	7	DEC 2010
01	BA914	Organizational Behaviour	3	D	6	DEC 2010
01	BA915	Communication Skills	3	B	8	DEC 2010
01	BA916	Accounting for Management	4	D	6	DEC 2010
01	BA917	Legal Aspects of Business	3	C	7	DEC 2010
01	BA919	Business Application Software I (MS Office, P. Point, Word, Tally)	1	S	10	DEC 2010
01	BA918	Seminar I	1	A	9	DEC 2010
02	BA921	Operations Management	3	B	8	APR 2011
02	BA922	Financial Management	3	D	6	APR 2011
02	BA923	Marketing Management	4	C	7	APR 2011
02	BA924	Human Resource Management	3	C	7	APR 2011
02	BA925	Management Information System	3	B	8	APR 2011
02	BA926	Applied Operations Research for Management	4	C	7	APR 2011
02	BA927	Business Research Methods	3	C	7	APR 2011
02	BA928	Business Application Software - II (ERP and SPSS)	3	S	10	APR 2011
02	BA929	Seminar II	1	S	10	APR 2011
03	BA931	International Business Management	3	C	7	NOV 2011
03	BA932	Strategic Management	3	B	8	NOV 2011
03	BA953	Services Marketing	3	B	8	NOV 2011
03	BA954	Advertising and Sales Promotion	3	C	7	NOV 2011
03	BA955	Consumer Behaviour	3	D	6	NOV 2011
03	BA964	Entrepreneurship Development	3	B	8	NOV 2011
03	BA966	Industrial Relations and Labour Welfare	3	C	7	NOV 2011
03	BA968	Strategic Human Resource Management and Development	3	B	8	NOV 2011
03	BA934	Seminar - III	1	A	9	NOV 2011
03	BA933	Summer Project Report	2	S	10	NOV 2011
04	BA941	Project Work	10	A	9	JUN 2012

\*\*\* End of Statement \*\*\*

**Cumulative Grade Point Average : 7.59**

**Classification : FIRST CLASS**



Medium of Instruction : **ENGLISH**

Chennai - 25.  
Date 11/10/2012



**CONTROLLER OF EXAMINATIONS**



# ANNA UNIVERSITY OF TECHNOLOGY TIRUNELVELI

TIRUNELVELI - 627 007

**M.B.A. DEGREE EXAMINATIONS**

FolioNo: CPG1008598

## STATEMENT OF GRADES

NAME OF THE CANDIDATE	THILAGAVATHI C	REGISTER NO.	96710631033
COLLEGE OF STUDY	S. VEERASAMY CHETTIAR COLLEGE OF ENGINEERING AND TECHNOLOGY	MONTH & YEAR OF EXAMINATION	November 2011
PROGRAMME & BRANCH	M.B.A.	DATE OF PUBLICATION	08 Jan 2012
		REGULATIONS	2009

SEM. NO.	SUBJECT CODE	SUBJECT TITLE	CREDITS	GRADE	RESULT
3	BA931	International Business Management	3	C	PASS
3	BA932	Strategic Management	3	B	PASS
3	BA953	Services Marketing	3	B	PASS
3	BA954	Advertising and Sales Promotion	3	C	PASS
3	BA955	Consumer Behaviour	3	D	PASS
3	BA964	Entrepreneurship Development	3	B	PASS
3	BA966	Industrial Relations and Labour Welfare	3	C	PASS
3	BA968	Strategic Human Resource Management and Development	3	B	PASS
3	BA933	Summer Project Report	2	S	PASS
3	BA934	Seminar - III	1	A	PASS
*** End of Statement ***					



Semester	I	II	III	IV	V	VI	VII	VIII	IX	X	
Credits Registered			27								
Credits Earned			27								
Grade Point Average (GPA)			7.630								
Total Credits Earned	80	Cumulative Grade Point Average (CGPA)					7.413	Medium of Instruction: ENGLISH			

Tirunelveli - 627 007

Date : 15 March 2012

SIGNATURE OF THE STUDENT



CONTROLLER OF EXAMINATIONS

*M. [Signature]*

Range	91 - 100	81 - 90	71 - 80	61 - 70	57 - 60	50 - 56	<50	Incomplete
Grade	S	A	B	C	D	E	U	I
Points	10	9	8	7	6	5	0	0

# S.VEERASAMY CHETTIAR COLLEGE OF ENGINEERING AND TECHNOLOGY

S.V.C.Nagar, PULIYANGUDI - 627 855. Tirunelveli (Dt), Tamilnadu.

( Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai )

## TRANSFER CERTIFICATE

Sl.No. 2088

Roll No. 10MBA41

1. Name of the Student : **THILAGAVATHI .C**
2. Name of the Father / Guardian : **CHELLADURAI.N**
3. Nationality, Religion & Caste : **Indian,Hindu,Nadar**
4. Sex : **Female**
5. Date of Birth : **23.02.1987(TwentyThree,Feb,Nineteen Eighty Seven)**
6. Class in which the student was studying at the time of leaving : **M.B.A - Master of Business Administration**
7. Date of Admission : **09.09.2010**
8. Whether qualified for promotion to a higher class : **Refer University Mark Statement**
9. Date on which the student actually left the College : **Jun-12**
10. Date on which application for Transfer Certificate was made : **06.11.2014**
11. Conduct & Character : **GOOD**

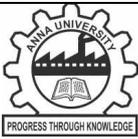
Date :06.11.2014



PRINCIPAL

PRINCIPAL

S. VEERASAMY CHETTIAR COLLEGE  
OF ENGINEERING AND TECHNOLOGY  
PULIYANGUDI - 627 855.



# Controller of Examinations Anna University, Chennai Faculty Profile



Name of the Staff Member : TMT. THILAGAVATHI C  
Father / Husband name : CHELLADURAI N  
Name of the Institution : 9526-S.VEERASAMY CHETTIAR COLLEGE OF ENGINEERING AND TECHNOLOGY  
Present Designation : ASSISTANT PROFESSOR  
Name of the Department : MASTER OF BUSINESS ADMINISTRATION  
Gender : FEMALE  
Date of Birth : 23-02-1987  
Date of Joining Service : 02-03-2009  
Date of Joining Present Post : 10-07-2018  
Aadhar no. : -  
Address for Communication : 9,KAMARAJ NAGAR SECOND STREET  
CHINTHAMANI,TIRUNELVELI  
TAMIL NADU,INDIA - 627855  
Permanent Address : 9,KAMARAJ NAGAR SECOND STREET  
CHINTHAMANI,TIRUNELVELI  
TAMIL NADU,INDIA - 627855  
Residential Phone Number : -  
Mobile Number : 8248797759  
E-Mail Address : thilagavathimba2013@gmail.com

## At the Time of Joining the Department

Qualification with Discipline / Specialization	Month and Year of Completion
No Record Found	
Other Details	
Details of Academic Specialisation	
No Record Found	

## Programmes offered by center for faculty development :

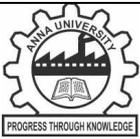
Training name(s)
Details of Technical papers published in Journals
No Record Found
Details of Text Books published as Main Author / Co-Author
No Record Found

## Other details :

### Employment History

Sno	Designation	Name of the college	From date	To Date
1	ASSISTANT PROFESSOR	9526-S.VEERASAMY CHETTIAR COLLEGE OF ENGINEERING AND TECHNOLOGY	10-07-2018	Till Date

Institution Experience				
Sno	Position Held	Name of the Industry and location	From date	To Date
1	data base administrator	city center	01-03-2009	01-06-2011
Course Offered				
Theory Subjectes handled / handling details				



# Controller of Examinations Anna University, Chennai Faculty Profile

Sno	Branch	Course	No.of times offered
1	M.B.A	ENTREPRENEURSHIP DEVELOPMENT	1
2	M.B.A	ECONOMIC ANALYSIS FOR BUSINESS	1
3	M.B.A	ORGANIZATIONAL BEHAVIOUR	1
4	M.B.A	STRATEGIC MANAGEMENT	1

**Practical Subjectes handled / handling details**

Sno	Branch	Course	No.of times offered
1	M.B.A	SUMMER TRAINING	1

**Deputation details**

**Theory Subjects for which posted**

Sno	Acted as	Department	Institution attended	Offer
No record found				

No record found

**Practical Subjects for which posted**

Sno	Acted as	Department	Institution attended	Offer
No record found				

No record found

Signature of the Faculty

Signature of the Principal

आयकर विभाग

INCOME TAX DEPARTMENT



भारत सरकार

GOVT. OF INDIA



स्थायी लेखा संख्या कार्ड  
Permanent Account Number Card

**BFOPT1465A**



नाम / Name

**C THILAGAVATHI**

पिता का नाम / Father's Name

**CHELLADURAI**

जन्म की तारीख / Date of Birth

**23/02/1987**

*C. Thilagavathi*

हस्ताक्षर / Signature





இந்திய அரசாங்கம்

Government of India

திலகவதி

Thilagavathi

தந்தை செல்லத்துரை

Father : Chelladurai

பிறந்த நாள் / DOB 23/02/1987

பெண்பால் / Female



6831 9745 6094

எனது **ஆதார்**, எனது அடையாளம்



இந்திய அரசாங்கம்

Government of India

திலகவதி

Thilagavathi

தந்தை செல்லத்துரை

Father : Chelladurai

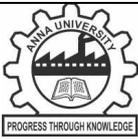
பிறந்த நாள் / DOB 23/02/1987

பெண்பால் / Female



6831 9745 6094

எனது **ஆதார்**, எனது அடையாளம்



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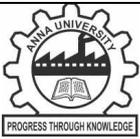
Training name(s)
Details of Technical papers published in Journals
No Record Found
Details of Text Books published as Main Author / Co-Author
No Record Found

## Other details :

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Theory Subjectes handled / handling details				



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4	M.B.A	STRATEGIC MANAGEMENT	1

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**Deputation details**

**Theory Subjects for which posted**

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No record found				

No record found

**Practical Subjects for which posted**

Sno	Acted as	Department	Institution attended	Offer
No record found				

No record found

Signature of the Faculty

Signature of the Principal