



Anand Nagar, Krishnankoil - 626126, Srivilliputtur (via), Virudhunagar District, Tamilnadu.

APPLICATION FOR ADMISSION TO Ph.D. PROGRAMMES

Date of Application:30-06-2020

Department	MANAGEMENT STUDIES	Application No.	20200186
Area of Research	MARKETING	Research Mode	PART TIME

Name :ROKKAM RAHUL KUMAR

Date of Birth / Age :02-03-1994 / 26 Years

Gender :MALE

Category :OC

e-Mail ID :vijethamail@gmail.com

Mobile :9515346001



Signature of the Applicant

Father's/Husband's Name	ROKKAM SRINIVAS GUPTHA	Father's/Husband's Occupation	
Family Income	200000	Residential Type	
Birth Place	HYDERABAD	Mother Tongue	
Religion	HINDU	Marital Status	
Aadhaar No.	636824554334	PAN No.	
Physically Challenged	NO	Type of Disability	
Address for Communication: 11-13-177 ALAKAPURI COLONY ROAD NO 4 NEAR SAI BABA TEMPLE ALAKAPURI COLONY ROAD NO 4 NEAR SAI BABA TEMPLE SAROORNAGAR HYDERABAD HYDERABAD HYDERABAD DISTRICT TELANGANA INDIA Pin-500035		Permenant Address: 11-13-177 ALAKAPURI COLON ALAKAPURI COLONY ROAD N HYDERABAD TELANGANA DISTRICT TELANGANA INDIA Pin-500035	

Qualification						
Degree	Discipline	College/university	Year Passed	AVG/CGPA	Class	Mode
BCOM	COMMERCE	ACHARYA NAGARJUNA GOVT UNIVERSITY	2015	68	FIRST	REGULAR
PGDM	MANAGEMENT	ENGINEERING STAFF COLLEGE GOVT OF INDIA AICTE	2017	64	FIRST	REGULAR

Experience				
Organization	Designation	Experience From	Experience TO	Work Nature
TRIVENI FIRM	CCA	2019-01-01	2020-01-06	CUSTOMER SUPPORT

Payment Details				
Transaction ID	Reference	Date of transaction	Amount	Status
20200186_200630173334	SHMP8948010420	30-06-2020	600	SUCCESS

TOPIC TITLE

Consumer Preferences
and Product Choices at
Asian Paints Ltd,
Hyderabad, Telangana:

A Comparative Study.

TOPIC TITLE

Consumer Preferences
and Product Choices at
Asian Paints Ltd,
Hyderabad, Telangana:

A Comparative Study.



Engineering Staff College of India

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School of Post Graduate Studies

002757

MEMORANDUM OF MARKS

Examination: I SEMESTER END TERM

Hall Ticket No. : ESCI/PGDM-GEN/15/574

Name: ROKKAM RAHUL KUMAR

Month & Year of Exam: DECEMBER 2015

Sl. No.	Subject Code	Subject Title	Internal Marks	End Marks	Total Marks	Result
1	01-1GEN01	PRINCIPLES OF MANAGEMENT & ORGANIZATIONAL BEHAVIOR	22	20	42	PASS
2	01-1GEN02	FINANCIAL ACCOUNTING	44	50	94	PASS
3	01-1GEN03	MANAGERIAL ECONOMICS	34	17	51	FAIL
4	01-1GEN04	MANAGERIAL STATISTICS	36	8	44	FAIL
5	01-1GEN05	BUSINESS TECHNOLOGIES	38	6	44	FAIL
6	01-1GEN06	BASICS OF ICT MANAGEMENT	34	6	40	FAIL
7	01-1GEN07	BUSINESS COMMUNICATION	37	34	71	PASS
8	01-1GEN08	MARKETING MANAGEMENT	28	20	48	PASS
Total			273	161	434	FAIL

Subjects Registered: 8

Date: 23rd March 2016

Subjects Passed: 4

Percentage: 54.3

Total Marks Obtained (In Words): FOUR HUNDRED AND THIRTY FOUR

Controller of Examination



Director



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School of Post Graduate Studies

MEMORANDUM OF MARKS

002953

Examination: II SEMESTER END TERM

Hall Ticket No. : ESCI/PGDM-GEN/15/574

Name: ROKKAM RAHUL KUMAR

Month & Year of Exam: MAY 2016

Sl. No.	Subject Code	Subject Title	Internal Marks	End Marks	Total Marks	Result
1	01-2GEN01	INNOVATION & ENTREPRENEURSHIP DEVELOPMENT PROGRAMME	38	26	64	Pass
2	01-2GEN02	HUMAN RESOURCE MANAGEMENT	46	30	76	Pass
3	01-2GEN03	FINANCIAL MANAGEMENT	37	30	67	Pass
4	01-2GEN04	DIGITAL MARKETING	40	34	74	Pass
5	01-2GEN05	RESEARCH METHODOLOGY	33	45	78	Pass
6	01-2GEN06	ADVANCE ICT MANAGEMENT	43	39	82	Pass
7	01-2GEN07	ADVANCED COMMUNICATIONS	35	33	68	Pass
8	01-2GEN08	QUANTITATIVE TECHNIQUES	41	33	74	Pass
Total			313	270	584	

Subjects Registered: 8

Date: 23 June 2016

Subjects Passed: 8

Percentage: 73

Total Marks Obtained (In Words): FIVE HUNDRED AND EIGHTY FOUR

Aparajita
Controller of Examination



[Signature]
Director



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003149

MEMORANDUM OF MARKS

Examination: III SEMESTER END TERM

Hall Ticket No. : ESCI/PGDM-GEN/15/574

Name: ROKKAM RAHUL KUMAR

Month & Year of Exam: DECEMBER, 2016

Sl. No.	Subject Code	Subject Title	Internal Marks	End Marks	Total Marks	Result
1	3PGDM-01	PROJECT MANAGEMENT	38	20	58	Pass
2	3PGDM-02	STRATEGIC MANAGEMENT	36	20	56	Pass
3	3PGDM-03	SUPPLY CHAIN MANAGEMENT	39	23	62	Pass
4	E-PGDM-FM-01	INTERNATIONAL FINANCIAL MGT	39	26	65	Pass
5	E-PGDM-FM-02	SECURITY AND PORTFOLIO MGT	30	20	50	Pass
6	E-PGDM-FM-03	FINANCIAL MARKETS, INSTITUTIONS AND SERVICES	27	29	56	Pass
7	E-PGDM-MM-01	SALES AND DISTRIBUTION MGT	33	27	60	Pass
8	E-PGDM-MM-02	INTEGRATED MARKETING COMMUNICATION	38	20	58	Pass
9	3PGDM-04	SIP REPORT			69	Pass
		Total	280	185	534	

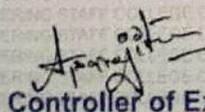
Subjects Registered: 9

Date: MARCH 10, 2017

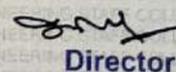
Subjects Passed : 9

Percentage : 59.3

Total Marks Obtained (In Words): FIVE HUNDRED AND THIRTY FOUR


Controller of Examination




Director



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MEMORANDUM OF MARKS

003286

Examination: IV SEMESTER END TERM

Hall Ticket No.: ESCI/PGDM-GEN/15/574

Name: ROKKAM RAHUL KUMAR

Month & Year of Exam: MAY 2017

Sl. No.	Subject Code	Subject Title	Internal Marks	End Marks	Total Marks	Result
1	4PGDM-01	INTERNATIONAL BUSINESS	34	22	56	Pass
2	4PGDM-02	BUSINESS LAW & ENVIRONMENT	31	22	53	Pass
3	4PRO-GEN-03	PROJECT WORK			208	Pass
Total			65	44	317	

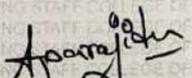
Subjects Registered: 3

Date: JUNE 2017

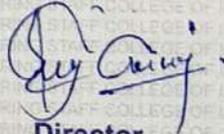
Subjects Passed : 3

Percentage : 63.4 %

Total Marks Obtained (In Words): THREE HUNDRED AND SEVENTEEN


Controller of Examination




Director



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003489

School of Post Graduate Studies

Batch : 2015-2017

MEMORANDUM OF MARKS

Roll No. : ESCI/PGDM-GEN/15/574
Name : ROKKAM RAHUL KUMAR

Elective: Major - Finance
Minor - Marketing

Code	Subject	IM	EM	Total	Max. Marks	Result
SEMESTER-I		Month & Year of Exam: Dec-2015				
01-1GEN01	Principles of Mgt. & Organizational Behavior	22	20	42	100	Pass
01-1GEN02	Financial Accounting	44	50	94	100	Pass
01-1GEN03	Managerial Economics	34	25	59	100	Pass
01-1GEN04	Managerial Statistics	36	29	65	100	Pass
01-1GEN05	Business Technologies	38	28	66	100	Pass
01-1GEN06	Basics of ICT Management	34	27	61	100	Pass
01-1GEN07	Business Communication	37	34	71	100	Pass
01-1GEN08	Marketing Management	28	20	48	100	Pass
SEMESTER-II		Month & Year of Exam: May-2016				
01-2GEN01	Innovation & Entrepreneurship Dev.Pgm	38	26	64	100	Pass
01-2GEN02	Human Resource Management	46	30	76	100	Pass
01-2GEN03	Financial Management	37	30	67	100	Pass
01-2GEN04	Digital Marketing	40	34	74	100	Pass
01-2GEN05	Research Methodology	33	45	78	100	Pass
01-2GEN06	Advance ICT Management	43	39	82	100	Pass
01-2GEN07	Advanced Communications	35	33	68	100	Pass
01-2GEN08	Quantitative Techniques	41	33	74	100	Pass
SEMESTER-III		Month & Year of Exam: Dec-2016				
3PGDM-01	Project Management	38	20	58	100	Pass
3PGDM-02	Strategic Management	36	20	56	100	Pass
3PGDM-03	Supply Chain Management	39	23	62	100	Pass
E-PGDM-FM-01	International Financial Mgt.	39	26	65	100	Pass
E-PGDM-FM-02	Security and Portfolio Mgt.	30	20	50	100	Pass
E-PGDM-FM-03	Financial Markets, Institutions & Services	27	29	56	100	Pass
E-PGDM-MM-01	Sales & Distribution Mgt.	33	27	60	100	Pass
E-PGDM-MM-02	Integrated Marketing Communication	38	20	58	100	Pass
3PGDM-04	SIP Report			69	100	Pass
SEMESTER-IV		Month & Year of Exam: June-2017				
4PGDM-01	International Business	31	22	53	100	Pass
4PGDM-02	Business Law & Environment	34	22	56	100	Pass
4PRO-GEN-03	Major Project Work			208	400	Pass
Total		931	732	1940	3000	

Result : Passed
Date of Issue : September 13, 2017

Percentage of Marks : 64.7
Division Obtained : FIRST CLASS

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002757

MEMORANDUM OF MARKS

Examination: I SEMESTER END TERM

Hall Ticket No. : ESCI/PGDM-GEN/15/574

Name: ROKKAM RAHUL KUMAR

Month & Year of Exam: DECEMBER 2015

Sl. No.	Subject Code	Subject Title	Internal Marks	End Marks	Total Marks	Result
1	01-1GEN01	PRINCIPLES OF MANAGEMENT & ORGANIZATIONAL BEHAVIOR	22	20	42	PASS
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7	01-1GEN07	BUSINESS COMMUNICATION	37	34	71	PASS
8	01-1GEN08	MARKETING MANAGEMENT	28	20	48	PASS
Total			273	161	434	FAIL

Subjects Registered: 8

Date: 23rd March 2016

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Percentage: 54.3

Total Marks Obtained (In Words): FOUR HUNDRED AND THIRTY FOUR

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MEMORANDUM OF MARKS

002953

Examination: II SEMESTER END TERM

Hall Ticket No. : ESCI/PGDM-GEN/15/574

Name: ROKKAM RAHUL KUMAR

Month & Year of Exam: MAY 2016

Sl. No.	Subject Code	Subject Title	Internal Marks	End Marks	Total Marks	Result
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MEMORANDUM OF MARKS

Examination: III SEMESTER END TERM

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		Total	280	185	534	

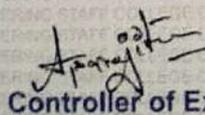
Subjects Registered: 9

Date: MARCH 10, 2017

Subjects Passed : 9

Percentage : 59.3

Total Marks Obtained (In Words): FIVE HUNDRED AND THIRTY FOUR


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MEMORANDUM OF MARKS

003286

Examination: IV SEMESTER END TERM

Hall Ticket No.: ESCI/PGDM-GEN/15/574

Name: ROKKAM RAHUL KUMAR

Month & Year of Exam: MAY 2017

Sl. No.	Subject Code	Subject Title	Internal Marks	End Marks	Total Marks	Result
1	4PGDM-01	INTERNATIONAL BUSINESS	34	22	56	Pass
2	4PGDM-02	BUSINESS LAW & ENVIRONMENT	31	22	53	Pass
3	4PRO-GEN-03	PROJECT WORK			208	Pass
Total			65	44	317	

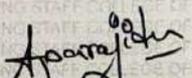
Subjects Registered: 3

Date: JUNE 2017

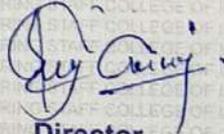
Subjects Passed : 3

Percentage : 63.4 %

Total Marks Obtained (In Words): THREE HUNDRED AND SEVENTEEN


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School of Post Graduate Studies

Batch : 2015-2017

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01-1GEN06	Basics of ICT Management	34	27	61	100	Pass
01-1GEN07	Business Communication	37	34	71	100	Pass
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01-2GEN07	Advanced Communications	35	33	68	100	Pass
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3PGDM-03	Supply Chain Management	39	23	62	100	Pass
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E-PGDM-FM-03	Financial Markets, Institutions & Services	27	29	56	100	Pass
E-PGDM-MM-01	Sales & Distribution Mgt.	33	27	60	100	Pass
E-PGDM-MM-02	Integrated Marketing Communication	38	20	58	100	Pass
3PGDM-04	SIP Report			69	100	Pass
SEMESTER-IV		Month & Year of Exam: June-2017				
4PGDM-01	International Business	31	22	53	100	Pass
4PGDM-02	Business Law & Environment	34	22	56	100	Pass
4PRO-GEN-03	Major Project Work			208	400	Pass
Total		931	732	1940	3000	

Result : Passed
Date of Issue : September 13, 2017

Percentage of Marks : 64.7
Division Obtained : FIRST CLASS

Apurva Jaiswal
Controller of Examination



Jay Arun
Director

No Objection Certificate from Employer for Part Time students
(To be typed on the letter head of the candidate's parent organization)

RefNo:

Date: 30/06/2020.

To:
The Director (R & D)
Research Programmes
UNIVERSITY NAME AND ADDRESS .

Sub: No Objection Certificate from employer to carry out Ph.D., work on
Part-time basis.

Dear Sir,

We have no objection if Mr/Ms./Mrs ROKKAM. RAHUL KUMAR an
employee in our organization, is admitted to the PhD programme in -----
Department/School at your esteemed University as a Part-Time student.

We shall grant him/her leave of absence to attend classes/ research work at
Kalasalingam University during his/her Ph.D., programme.

For TRIVENI HARDWARE & PAINTS

Proprietor

Signature and Seal of

theConcerned

Authority

आयकर विभाग

INCOME TAX DEPARTMENT



सत्यमेव जयते

भारत सरकार

GOVT. OF INDIA

ROKKAM RAHUL KUMAR GUPTA

SRINIVAS GUPTA ROKKAM

03/02/1994

Permanent Account Number

BZFPR7497K

Rahul Gupta

Signature



23042015



భారత విశిష్ట గుర్తింపు ప్రాధికార సంస్థ

భారత ప్రభుత్వం

Unique Identification Authority of India
Government of India

రిజిస్ట్రేషన్/Enrolment No.: 1469/70167/00415

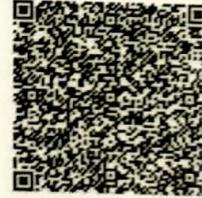
To
రొక్కం రాహుల్ కుమార్
Rokkam Rahul Kumar
S/O R Srinivas Gupta
alakapuri colony
11-13-177 road no 4 near sai baba temple
Saroomagar
Rangareddi Andhra Pradesh - 500035
9985125631

Download Date: 17/03/2017

Generation Date: 05/03/2017

Signature valid

Digitally signed by
UNIQUE IDENTIFICATION
AUTHORITY OF INDIA 02
Date: 2017.03.07 11:24:03
IST



మీ ఆధార్ సంఖ్య / Your Aadhaar No. :

6368 2445 4334

నా ఆధార్, నా గుర్తింపు



భారత ప్రభుత్వం

Government of India



రొక్కం రాహుల్ కుమార్

Rokkam Rahul Kumar

పుట్టిన తేదీ / DOB: 03/02/1994

పురుషుడు / MALE



6368 2445 4334

నా ఆధార్, నా గుర్తింపు



భారత విశిష్ట గుర్తింపు ప్రాధికార సంస్థ

భారత ప్రభుత్వం

Unique Identification Authority of India
Government of India

రిజిస్ట్రేషన్/Enrolment No.: 1469/70167/00415

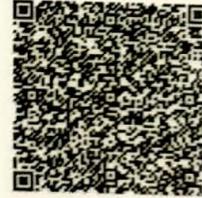
To
రొక్కం రాహుల్ కుమార్
Rokkam Rahul Kumar
S/O R Srinivas Gupta
alakapuri colony
11-13-177 road no 4 near sai baba temple
Saroomagar
Rangareddi Andhra Pradesh - 500035
9985125631

Download Date: 17/03/2017

Generation Date: 05/03/2017

Signature valid

Digitally signed by
UNIQUE IDENTIFICATION
AUTHORITY OF INDIA 02
Date: 2017.03.07 11:24:03
IST



మీ ఆధార్ సంఖ్య / Your Aadhaar No. :

6368 2445 4334

నా ఆధార్, నా గుర్తింపు



భారత ప్రభుత్వం

Government of India



రొక్కం రాహుల్ కుమార్

Rokkam Rahul Kumar

పుట్టిన తేదీ / DOB: 03/02/1994

పురుషుడు / MALE



6368 2445 4334

నా ఆధార్, నా గుర్తింపు

TOPIC TITLE

Consumer Preferences
and Product Choices at
Asian Paints Ltd,
Hyderabad, Telangana:

A Comparative Study.