



Anand Nagar, Krishnankoil - 626126, Srivilliputtur (via), Virudhunagar District, Tamilnadu.

APPLICATION FOR ADMISSION TO Ph.D. PROGRAMMES

Date of Application:01-07-2020

Department	MANAGEMENT STUDIES	Application No.	20200192
Area of Research	DATA ANALYTICS AND MANAGEMENT	Research Mode	PART TIME

Name :VENKATACHALAM RAMAKRISHNAN

Date of Birth / Age :20-07-1982 / 38 Years

Gender :MALE

Category :OC

e-Mail ID :venkatachalam.r@iiml.org

Mobile :+447909647875



Father's/Husband's Name	S RAMAKRISHNA SARMA	Father's/Husband's Occupation	RETIRED
Family Income	1500000	Residential Type	URBAN
Birth Place	CHENNAI	Mother Tongue	TAMIL
Religion	HINDU	Martial Status	SINGLE
Aadhaar No.	701981745714	PAN No.	AICPR1819E
Physically Challenged	NO	Type of Disability	-
Address for Communication: 344B LUCAS COURT HARROW HARROW HARROW DISTRICT LONDON UNITED KINGDOM Pin-HA29DD		Permenant Address: 344B LUCAS COURT HARROW HARROW HARROW DISTRICT LONDON UNITED KINGDOM Pin-HA29DD	

Qualification						
Degree	Discipline	College/university	Year Passed	AVG/CGPA	Class	Mode
B.TECH	INFORMATION TECHNOLOGY	JAYA ENGINEERING COLLEGE / UNIVERSITY OF MADRAS	2003	84.7	DISTINCTION	REGULAR
PGDM	MBA	IIM LUCKNOW	2005	6.4	TOP 25%	REGULAR

Experience					
Organization	Designation	Experience From	Experience TO	Work Nature	
PERSISTENT SYSTEMS	CHIEF DOMAIN EXPERT	2020-06-01	1970-01-01	PRESALES	
HARMAN CONNECTED SERVICES	DIRECTOR	2014-02-01	2020-05-30	ANALYTICS	
HAPPIEST MINDS	ASSOCIATE DIRECTOR	2013-05-01	2014-01-31	PRESALES	
ICREATE TECHNOLOGIES	AVP	2011-03-01	2013-04-30		

Payment Details				
Transaction ID	Reference	Date of transaction	Amount	Status
20200192_200705152244	SHMP8965412922	05-07-2020	600	SUCCESS

A study on the effectiveness of learning frameworks of Education 4.0 in Management, Engineering graduates and working professionals

Traditionally, education involved a step-through linear process where the seeker first learns, then analyses and finally implements. In the Indian context, from Gurukul to modern educational institutions, this has been the format that was religiously followed till the beginning of this century. *Shravana, Manana* and *Nidhyasana* – Learning, reflecting and analysing what was learnt and finally using the knowledge for the right reasons.

Roughly, this translates to ‘attending classroom’ sessions where the teacher introduces the concepts to the student, followed by the student comprehending and further researching on the topics via homework and projects, and finally implementing the knowledge gathered for practical purposes – at workplace or for solving a real life problem.

With the advent of technology, online learning portals and sudden influx of information-at-fingertips – a student now has access to subjects that were earlier available only in printed form or had to be orally taught by a teacher. Moreover, corporates today actively encourage their employees to continuously upskill themselves – through the concept of ‘learning by doing’ – there by breaking the traditional step-through process and making way to newer, iterative learning methodologies.

In a fast changing technology world, Education has moved from being a monologue discourses to dialogues and debates to ‘poly’logues. Education in structured classrooms have become multi-directional: teacher to student, student to teacher, teacher to teacher and student to student. Today, the teachers are evolving as facilitators of knowledge. Teaching strategies which are more student centred is being suggested – in the form of flipped classrooms, flipped mastery, flipped adaptive learning and many such variants. With more platforms such as Udemy, YouTube, TedX, codejams, hackathons – education has truly become more accessible.

A COVID19 like pandemic event has also ushered in a new era of digital transformation in the field of education – where the ‘face-to-face’ to ‘face-time’ quotient has increased quite exponentially – and has forced young students and parents alike to embrace digital multi-directional learning as a new normal.

Education 4.0 is in its early days and with AI-powered hyper personalized digital learning possibilities, we will see a paradigm shift in the way universities and colleges operate.

Management, unlike Engineering, is learning through documented experiences. Theory is understood or created post-facto, by reverse engineering successful and unsuccessful stories. Most Management schools rely heavily on case study based teaching methodology – as case studies act as a great segue to introducing managerial concepts to the students.

The research scholar, based on his industry experience of 15 years, has seen ‘learning by doing’ work quite well, and believe that management education has a classic natural fit to the flipped learning model – and neatly sits at the centre of Education 4.0.

Through this research, an attempt is being made to study 1) adoption level of digital learning 2) key perceptions of stakeholders (students, parents, faculty, management) towards digital learning 3) effectiveness of flipped model by conducting controlled experiments among professionals, management and engineering students 4) provide recommendations of the learning framework in the Indian context.

भारतीय प्रबन्ध संस्थान समिति, लखनऊ

संकाय परिषद एवं संचालक मण्डल की अनुमति पर

वैकल्पिक संस्कार कार्यक्रम

को.संस्थान के शैक्षिक वर्ष 2003-2005 में निर्धारित अर्हताएं सफलपूर्वक पूर्ण कर लेने पर,
स्नातकोत्तर डिप्लोमा - प्रबन्ध
प्रदान करती है। 12 मार्च, दो हजार पाँच को लखनऊ में प्रदत्त।



Indian Institute of Management, Lucknow

upon the recommendations of the Faculty Council and the Board of Governors,
hereby confers the

POST-GRADUATE DIPLOMA IN MANAGEMENT
on

VENKATACHALAM RAMAKRISHNAN

who has satisfactorily completed the prescribed requirements in the academic
year 2003-2005. Given at Lucknow on the twelfth day of March,
Two Thousand Five.

अध्यक्ष
स्नातकोत्तर कार्यक्रम
Chairman
Post-graduate Programme

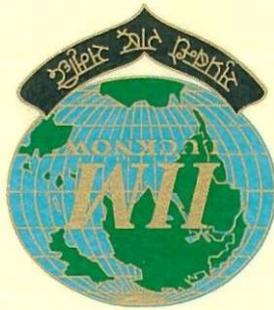
निदेशक एवं अध्यक्ष
संकाय परिषद
Director & Chairman
Faculty Council

अध्यक्ष
संचालक मण्डल एवं समिति
Chairman
Board of Governors & Society

भारतीय प्रबन्ध संस्थान समिति, लखनऊ
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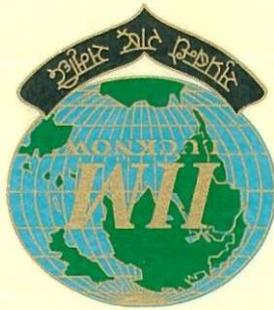
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Board of Governors & Society

Contact

07909647875 (Home)
r.venkatachalam@gmail.com

www.linkedin.com/in/
venkatachalamramakrishnan
(LinkedIn)

Top Skills

Business Analysis
Management
Requirements Analysis

Languages

Tamil (Native or Bilingual)
Hindi (Elementary)
English (Full Professional)

Certifications

NCFM Level 5
Machine Learning
CBiiiPro, CBiiPro, CSTE, CP2E,
CP3E
Tableau Desktop Specialist

Honors-Awards

Be Brilliant Bravo Award
#1 SM in TN-KAR-GOA Zone
#1 SM for Festive Season
Star Club
Record Breaker Award

Venkatachalam Ramakrishnan

Data Science | Cloud | Solutions | Sales | Domain SME
Pratt's Bottom, Greater London, United Kingdom

Summary

- Domains: Banking and Financial services, Betting and Gaming, Travel and Retail domain
- Various roles played in - Data Science, Engineering, Product Delivery, Service Delivery Management, Presales and Solution, Sales and Sales Management
- Conversant as both functional and technical expert, built and delivered complex platform solutions, stakeholder management and team builder
- Strong academic record with a passion for embracing newer technology landscapes

Experience

Persistent Systems

Head of Solutions and Presales - Europe
June 2020 - Present (1 month)
London, England, United Kingdom

HARMAN International

Director - Advanced Technologies Group
February 2014 - May 2020 (6 years 4 months)
London, United Kingdom

2019-20: Program Director, Chief Data Scientist, Solutions and Data Platform Architect (Travelopia, UK)

2017-19: Program Manager, Principal Data Scientist and Solution Architect (Camelot LS, UK, IL)

2015-17: Delivery Manager, Functional architect and Pre-merger Clean Team Consultant (Ladbrokes-Coral, UK)

2014-15: Director, Presales and Solutions - Symphony Teleca (Bangalore, India)

Happiest Minds Technologies

Associate Director
May 2013 - February 2014 (10 months)

Bengaluru Area, India

BFSI Analytics practice lead for presales and solution support across geographies (USA, UK, APAC)

Fintellix Solutions (formerly iCreate)

Associate Vice President

March 2011 - May 2013 (2 years 3 months)

Bengaluru Area, India

BFSI Consulting and Analytics, leading critical BI and Functional engagements

Product Design and Development

Presales and Solution support across geographies (India, Indonesia, Philippines, Malaysia, UAE, South Africa, UK)

Citibank India

Manager

May 2007 - March 2011 (3 years 11 months)

Bengaluru Area, India

Role: Corporate Bank: Product Specialist. Bangalore, 2 years

Role: Manager - Analytics, Decision Sciences. Chennai, ~2 years

ICICI Prudential Life Insurance Company Limited

Area Sales Manager

June 2005 - May 2007 (2 years)

Bengaluru Area, India

Area Sales Manager, Priority Circle: Bangalore Branch / 2006-07

Sales Manager, Agency Channel: Chennai Branch / 2005-06

Education

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University of Madras

Engineer's Degree, Information Technology · (1999 - 2003)

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University of Madras

Engineer's Degree, Information Technology · (1999 - 2003)



India Driving Licence (Tamilnadu)

Form - 7

D.O.I. 19/04/2005

D.L. No : D/TN/020/000082/2005
Name : R. VENKATACHALAM
S/D/W of : S. RAMAKRISHNAN
Address :

11/8, VIVEKANANDHAR ST
VIJAYALAKSHMIPURAM
AMBATTUR, CH-53

D.O.B. : 20/07/1982 B.G.: O+



Endorsement

1

2

3

4

5



Orgl DL.No. 1219/TN020/2001

Licensed to drive throughout India, vehicles of the following description and valid upto

19/02/2021

MCWG -20/02/2001/TN020

LMV -20/02/2001/TN020

Penkatochalam

Signature/L.T.L.
of the Holder

22/02/2021

Asst.Licensing Authority
Tiruvallur

19.4.015



ಭಾರತೀಯ ವಿಶಿಷ್ಟ ಗುರುತು ಪ್ರಾಧಿಕಾರ

ಭಾರತ ಸರ್ಕಾರ

Unique Identification Authority of India
Government of India

ನೋಂದಾವಣೆ ಕ್ರಮ ಸಂಖ್ಯೆ / Enrollment No.: 1377/40350/02080

To
ವೆಂಕಟಾಚಲಂ ರಾಮಕೃಷ್ಣನ್
Venkatachalam Ramakrishnan
S/O: S Ramakrishnan
#211, Yadhunandana Apartments Hoysala Nagar ,Ulsoor
Near Nala Road
Bangalore North
H.a.II Stage
Bangalore North Bangalore
Karnataka 560008
9880940055

12/09/2013

44753288



MN447532881FT



ನಿಮ್ಮ ಆಧಾರ್ ಸಂಖ್ಯೆ / Your Aadhaar No. :

7019 8174 5714

ಆಧಾರ್ - ಶ್ರೀಸಾಮಾನ್ಯನ ಅಧಿಕಾರ



ಭಾರತ ಸರ್ಕಾರ

Government of India



ವೆಂಕಟಾಚಲಂ ರಾಮಕೃಷ್ಣನ್
Venkatachalam Ramakrishnan
ಜನ್ಮ ದಿನಾಂಕ / DOB : 20/07/1982
ಪುರುಷ / Male



7019 8174 5714

ಆಧಾರ್ - ಶ್ರೀಸಾಮಾನ್ಯನ ಅಧಿಕಾರ