



Anand Nagar, Krishnankoil - 626126, Srivilliputtur (via), Virudhunagar District, Tamilnadu.

APPLICATION FOR ADMISSION TO Ph.D. PROGRAMMES

Date of Application:18-11-2020

Department	MANAGEMENT STUDIES	Application No.	202020016
Area of Research	MARKETING	Research Mode	PART TIME

Name :SRINIVASARAO KAVATI
Date of Birth / Age :15-04-1983 / 37 Years
Gender :MALE
Category :BC
e-Mail ID :srinivasarao.kavati@gmail.com
Mobile :9014115739



K. Srinivasa Rao.

Father's/Husband's Name	RANGARAO	Father's/Husband's Occupation	COOLI
Family Income	55000	Residential Type	RURAL
Birth Place	VISSANNAPETA	Mother Tongue	TELUGU
Religion	HINDU	Martial Status	MARRIED
Aadhaar No.	831139955029	PAN No.	CBCPK5130L
Physically Challenged	NO	Type of Disability	-
Address for Communication: 7-202 OLD POLICE STATION ROAD VISSANNAPETA KRISHNA DISTRICT ANDHRAPRADESH INDIA Pin-521215		Permenant Address: 7-202 OLD POLICE STATION ROAD VISSANNAPETA KRISHNA DISTRICT ANDHRAPRADESH INDIA Pin-521215	

Qualification						
Degree	Discipline	College/university	Year Passed	AVG/CGPA	Class	Mode
MBA	MARKETING AND HUMANRESOURCE MANAGEMENT	ANDHRA UNIVERSITY	2009	8.41	FIRST	REGULAR
BCOM	COMMERCE	ACHARYA NAGARJUNA UNIVERSITY	2005	60	FIRST	REGULAR
INTER VOCATIONAL	VOCATIONAL	BOARD OF INTERMEDIATE EDUCATION AP	2000	66.8	FIRST	REGULAR
SSC	SSC	BOARD OF SECONDARY EDUCATION AP	1998	53.4	SECOND	REGULAR

Experience				
Organization	Designation	Experience From	Experience TO	Work Nature
MIST	ASSISTANT PROFESSOR	2010-08-23	2012-05-01	TEACHING
SSIET	ASSOCIATE PROFESSOR	2012-06-01	2020-11-18	TEACHING

Payment Details				
Transaction ID	Reference	Date of transaction	Amount	Status
202020016_201128111647	VHMP9509087072	28-11-2020	600	SUCCESS

Sl.No.
క్రమ సంఖ్య

01630



Register No. 2070600103026
రిజిస్టర్ నెం.

NAAC
A-Grade

ANDHRA UNIVERSITY

ఆంధ్ర విశ్వకళాపరిషత్



FACULTY OF COMMERCE AND MANAGEMENT STUDIES

ఫ్యాకల్టీ ఆఫ్ కామర్స్ అండ్ మేనేజ్మెంట్ స్టడీస్

This is to certify that

ధృవీకరణ

Mr. /Ms. Kavati Srinivasarao

Son / Daughter of Kavati Rangarao

has been duly admitted to the Degree of

Master of Business Administration

in this University, he/she having been declared to have passed the Examination prescribed therefor in April 2009 with specialisation

in Marketing Management, Human Resource Management in First Class With Distinction

ఈ విశ్వవిద్యాలయం సుంచి మాస్టర్ ఆఫ్ బిజినెస్ అడ్మినిస్ట్రేషన్ పట్ల ప్రధానానికి అర్హత పొందినందున అతడు/ఆమె పట్టాకు ఎగ్రేజింపిన పరీక్షలో ఉత్తీర్ణత పొందినట్లు ప్రకటించబడింది.

Given under the Seal of the University

విశ్వవిద్యాలయం అధికార ముద్రతో వారీచేయబడినది.

Visakhapatnam. A.P, India

విశాఖపట్టణము, ఆంధ్రప్రదేశ్, భారతదేశము

Date 22 JUL 2010

తేదీ

Registrar
రిజిస్ట్రార్



BCom/4829/M-2005

Reg. No.:Y12152014

ACHARYA NAGARJUNA UNIVERSITY



FACULTY OF COMMERCE

This is to certify that

Srinivasa Rao K

S/o - D/o

Ranga Rao

*has been duly admitted to the
Degree of Bachelor of Commerce
in this University, he/she having been declared to
have passed the Examination prescribed therefor as
hereunder :*

YEAR	SUBJECTS	CLASS
March 2004	Part I - (a) English (b) Telugu (c) Indian Heritage & Culture and Science & Civilization	Third
March 2005	Part II - Commerce with Elective Papers (a) Corporate Accounting (b) Adv Management Accounting	First

Given under the Seal of the University

NAGARJUNANAGAR
522 510

7 DEC 2015

G Venkatesh Rao
Addl. Controller of Examinations

ANDHRA UNIVERSITY



OFFICIAL MEMORANDUM NO. E VII(2)/50/2008
 MASTER OF BUSINESS ADMINISTRATION
 DEGREE EXAMINATION - DECEMBER 2007
 PROVISIONAL GRADE CARD

NAME OF THE CANDIDATE: **KAVATI SRINIVASARAO**
 THE FOLLOWING MARKS WERE SECURED BY THE CANDIDATE

REGISTER NO: **2070600103026**

SUBJECTS	SUBJECT CREDITS	GRADE OBTAINED	POINTS OBTAINED
AT THE END OF FIRST SEMESTER			
Perspectives of Management	4	C	28
Quantitative Techniques for Management	4	D	24
Managerial Economics	4	B	32
Indian Business Environment	4	A	36
Accounting for Managers	4	D	24
Corporate Communications	4	B	32
Management Information Systems	4	D	40
International Business Environment	4	A	36
T O T A L S		32	252

SEMESTER GRADE POINT AVERAGE (SGPA) :: 7.88

RANGE OF MARKS	>=75%	65%-74%	60%-64%	55%-59%	50%-54%	40%-49%	<40%
GRADE	O	A	B	C	D	E	F
POINT	10	9	8	7	6	5	0

F Cannot be treated as Pass Until SGPA is '5' or above Grade.

Visakhapatnam

Date
 15-Jul-08

For CONTROLLER OF EXAMINATIONS

ANDHRA



UNIVERSITY

OFFICIAL MEMORANDUM NO. E VII(2)/MBA/2008
PROVISIONAL GRADE CARD - M. B. A. - MASTER OF BUSINESS ADMINISTRATION
DEGREE EXAMINATION - APRIL 2008

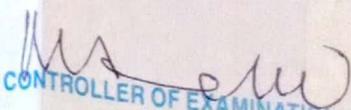
NAME OF THE CANDIDATE : KAVATI SRINIVASARAO
THE FOLLOWING MARKS WERE SECURED BY THE CANDIDATE

REGISTER NO.: 2070600103026

SUBJECTS	SUBJECT CREDITS	GRADE OBTAINED	POINTS OBTAINED				
AT THE END OF SECOND SEMESTER							
FINANCIAL MANAGEMENT	4	A	36				
MARKETING MANAGEMENT	4	B	32				
HUMAN RESOURCE MANAGEMENT	4	A	36				
OPERATIONS MANAGEMENT	4	A	36				
BUSINESS POLICY AND STRATEGIC MANAGEMENT	4	C	28				
BUSINESS LAWS	4	A	36				
ENTREPRENEURSHIP DEVELOPMENT	4	B	32				
OPERATIONS RESEARCH	4	C	28				
TOTALS	32		264				
SEMESTER GRADE POINT AVERAGE (SGPA) : 8.25							
RANGE OF MARKS	>= 75%	65%-74%	60%-64%	55%-59%	50%-54%	40%-49%	< 40%
GRADE	D	A	B	C	D	E	F
POINTS	10	9	8	7	6	5	0

Visakhapatnam

Date 26-10-2008


For CONTROLLER OF EXAMINATIONS

ANDHRA UNIVERSITY



OFFICIAL MEMORANDUM NO. EVII(2)/50/2008
 PROVISIONAL GRADE CARD - M. B. A. - MASTER OF BUSINESS ADMINISTRATION
 DEGREE EXAMINATION - OCTOBER 2008

2070600103026

NAME OF THE CANDIDATE : KAVATI SRINIVASARAO

THE FOLLOWING MARKS WERE SECURED BY THE CANDIDATE

REGISTER NO.:

SUBJECTS	SUBJECT CREDITS	GRADE OBTAINED	POINTS OBTAINED				
AT THE END OF THIRD SEMESTER							
ELECTIVE-I: MARKETING MANAGEMENT							
CONSUMER BEHAVIOUR AND CUSTOMER RELATIONSHIP MANAGEMENT	4	B	32				
E-MARKETING	4	C	28				
SALES AND DISTRIBUTION MANAGEMENT	4	A	36				
SERVICES MARKETING MANAGEMENT	4	B	32				
ELECTIVE-II: HUMAN RESOURCE MANAGEMENT							
HUMAN RESOURCES PLANNING AND DEVELOPMENT	4	A	36				
INDUSTRIAL RELATIONS	4	A	36				
COMPENSATION AND WELFARE ADMINISTRATION	4	A	36				
INTERNATIONAL HUMAN RESOURCE MANAGEMENT	4	A	36				
TOTALS	32		272				
SEMESTER GRADE POINT AVERAGE (SGPA) : 8.50							
RANGE OF MARKS	≥ 75%	65%-74%	60%-64%	55%-59%	50%-54%	40%-49%	< 40%
GRADE	D	A	B	C	D	E	F
POINTS	10	9	8	7	6	5	0

Visakhapatnam

Date 30-12-2008

For CONTROLLER OF EXAMINATIONS

ANDHRA UNIVERSITY



OFFICIAL MEMORANDUM NO. EVII(2)/MBA/2009
 PROVISIONAL GRADE CARD - M. B. A. - MASTER OF BUSINESS ADMINISTRATION
 DEGREE EXAMINATION - APRIL 2009

NAME OF THE CANDIDATE: KAVATI SRINIVASARAO

THE FOLLOWING MARKS WERE SECURED BY THE CANDIDATE

REGISTER NO.:

2070600103026

SUBJECTS	SUBJECT CREDITS	GRADE OBTAINED	POINTS OBTAINED																								
AT THE END OF FOURTH SEMESTER																											
MARKETING MANAGEMENT: GLOBAL MARKETING MANAGEMENT	4	A	36																								
RETAIL MANAGEMENT	4	A	36																								
MANAGEMENT OF ADVERTISING AND SALES PROMOTION	4	A	36																								
HUMAN RESOURCE MANAGEMENT: STRATEGIC HUMAN RESOURCE MANAGEMENT	4	B	32																								
PERFORMANCE MANAGEMENT	4	A	36																								
LEGAL FRAME WORK IN H. R.	4	A	36																								
PROJECT	4	A	36																								
VIVA-VOCE	4	O	40																								
TOTALS	32		288																								
SEMESTER GRADE POINT AVERAGE (SGPA) : 9.00 CUMULATIVE GRADE POINT AVERAGE (CGPA) : 8.41																											
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 12.5%;">RANGE OF MARKS</td> <td style="width: 12.5%;"> >= 75%</td> <td style="width: 12.5%;"> 65%-74%</td> <td style="width: 12.5%;"> 60%-64%</td> <td style="width: 12.5%;"> 55%-59%</td> <td style="width: 12.5%;"> 50%-54%</td> <td style="width: 12.5%;"> 40%-49%</td> <td style="width: 12.5%;"> < 40%</td> </tr> <tr> <td>GRADE</td> <td> O</td> <td> A</td> <td> B</td> <td> C</td> <td> D</td> <td> E</td> <td> F</td> </tr> <tr> <td>POINTS</td> <td> 10</td> <td> 9</td> <td> 8</td> <td> 7</td> <td> 6</td> <td> 5</td> <td> 0</td> </tr> </table> GRADE 'E' CANNOT BE TREATED AS PASS UNTIL SGPA IS 'D' OR ABOVE GRADE				RANGE OF MARKS	>= 75%	65%-74%	60%-64%	55%-59%	50%-54%	40%-49%	< 40%	GRADE	O	A	B	C	D	E	F	POINTS	10	9	8	7	6	5	0
RANGE OF MARKS	>= 75%	65%-74%	60%-64%	55%-59%	50%-54%	40%-49%	< 40%																				
GRADE	O	A	B	C	D	E	F																				
POINTS	10	9	8	7	6	5	0																				
DISTINCTION - CGPA 8.0 OR MORE I CLASS - CGPA 6.5 OR MORE BUT LESS THAN 8.0 II CLASS - CGPA 5.5 OR MORE BUT LESS THAN 6.5 PASS CLASS - CGPA 5.0 OR MORE BUT LESS THAN 5.5																											

Visakhapatnam

Date 09-06-2009

For CONTROLLER OF EXAMINATIONS

1607

No.



SIR C R. REDDY COLLEGE OF ENGINEERING

ELURU - 534 007, West Godavari Dt., A.P. INDIA

(Approved by All India Council for Technical Education, New Delhi and

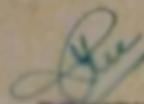
Affiliated to Andhra University, VISAKHAPATNAM - 530 003)

TRANSFER CERTIFICATE

Date : 30.06.09

1. Name of the Student : KAVATI SRINIVASA RAO
2. Name of the parent or guardian : K. Ranga Rao
3. Nationality & Religion : Indian Hindu
4. Whether the Student belongs to SC/ST/BC : BC-A
5. Date of Birth as entered in the admission register : 15.04.1983
(ONE FOUR APRIL NINETEEN EIGHTY THREE)
6. Date of Admission into the course : 11.09.2007
7. Regd. No. : 2070600103026
8. Class in which studying at the time of leaving : MBA Final
9. Whether qualified for promotion to higher class : YES
10. General Conduct : satisfactory
11. Date of leaving the college : 05.05.2009
12. Reasons for leaving : completed the duration of course




PRINCIPAL
PRINCIPAL

Sir C.R. Reddy College of Engineering
Eluru - 534 007, W.G. Dt.



Grams : SIET
E-mail : ssiet.54@gmail.com
Fax : 08656 - 235711
Web : www.ssiet.edu.in.

Phone No. : Office : 08656 - 233711
Principal : 08656 - 234001 (Off.)
Mobile No. : 9440069275
Chairman : 040 - 20052177 (Off.) 27175194 (Res.)

Sri Sarathi Institute of Engineering & Technology

(Sponsored by : SEVA TRUST, Hyderabad)

College Code : 54

D.No. 2-78-10A, **Nuzvid - 521 201**, Krishna Dist., A.P., INDIA.

(Approved by AICTE , Recognised by Govt. of A.P. & Affiliated to JNTUK, Kakinada)

Our Ref: SIET/2-00/HR/

Date: 19--11--2020.

NO OBJECTION CERTIFICATE

This is to certify that Sri. K. Srinivasa Rao is working as a faculty in the Department of **M B A** of this Institution from 01-06-2012. He is now in the cadre of Assistant Professor in **M B A** Department. This college has no objection for his pursuing with his research Programme (leading to award of Ph. D.) in Kalasalingam Academy of Research and Education, Tamilnadu as part time basis.. He will be permitted for his work as and when required by his guide at the University.

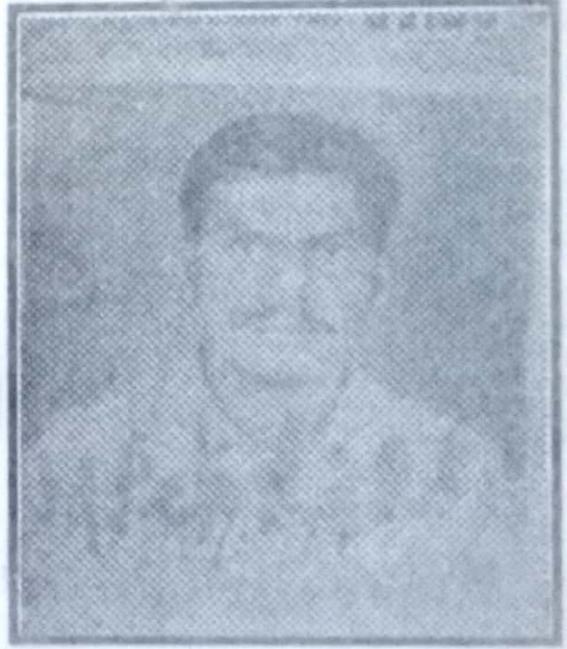

Principal
Sri Sarathi Institute of Engg. & Technology
NUZVID 521 201



భారత ఎన్నికల సంఘము
గుర్తింపుకార్డు

ELECTION COMMISSION OF INDIA
IDENTITY CARD

GYM2429751



ఓటరు పేరు : శ్రీనివాసరావు కావటి

Elector's Name : Srinivasarao Kavati

తండ్రి పేరు : రంగారావు

Father's Name :Rangarao

లింగము / Sex : పు / M

పుట్టిన తేదీ / Date of Birth XX/XX/1984

आयकर विभाग

INCOME TAX DEPARTMENT



भारत सरकार

GOVT. OF INDIA

KAVATI SRINIVASARAO
RANGARAO KAVATI

15/04/1983

Permanent Account Number

CBCPK5130L

K. Srinivas Rao

Signature





AP02 97309553

**GOVERNMENT OF ANDHRA PRADESH
REVENUE DEPARTMENT**

Application No



CC021808218097

Date : 04/05/2016

COMMUNITY , NATIVITY & DATE OF BIRTH CERTIFICATE

1.This is to certify that the Sri/Srimathy/Kumari **SAYATI SRINIYASA BAO** S/o / D/o / M/o / F/o / W/o / H/o / C/o Sri. **BANGA BAO** of **VISSANNAPET** village / Town of **Visannapet** Mandal of **Krishna** District of the State Andhra Pradesh belongs to **Balaka-SLNo-282CA** Community / Caste which is recognized as Backward Class under (G.O.Ms No.1793, Education, dt.23.09.1970 as amended from time to time .

2.It is certified that the Sri/Srimathy/Kumari **SAYATI SRINIYASA BAO** is a native of **VISSANNAPET** village / Town of **Visannapet** Mandal of **Krishna** District of the State Andhra Pradesh.

3.It is certified that the place of Birth Sri/Srimathy/Kumari **SAYATI SRINIYASA BAO** is of **VISSANNAPET** village / Town of **Visannapet** Mandal of **Krishna** District of the State Andhra Pradesh.

4.It is certified that the Date of Birth Sri/Srimathy/Kumari **SAYATI SRINIYASA BAO** is **13** Day **April** Month **1983** Year (in words) **One Five - April - One Nine Eight Three** as per the declaration given by his/her Father/Mother/Guardian and as entered in the School records where he/she studied.

Certified By

Name : **DURGA RAJYA LAKSHMI**Designation : **TANHILDAR**Mandal : **Visannapet**

Note : This is Digitally Signed Certificate, does not require physical signature. And this certificate can be verified at <http://www.ap.mee seva.gov.in/> by furnishing the application number mentioned in the Certificate.

<http://ap.mee.seva.gov.in/APSDCPortal/UserInterface/citizen/RevenueServices/Integrate...> 5/5/2016

Note.: This is a Digitally Signed Certificate, does not require physical signature. And this certificate can be verified at www.ap.mee.seva.gov.in/ by furnishing the application number mentioned in the Certificate.



AP02 97309553

**GOVERNMENT OF ANDHRA PRADESH
REVENUE DEPARTMENT**

Application No



CC021808218097

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2.It is certified that the Sri/Srimathy/Kumari **SAYATI SRINIYASA BAO** is a native of **VISSANNAPET** village / Town of **Visannapet** Mandal of **Krishna** District of the State Andhra Pradesh.

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